

The Trailer

UsherThe Art Of Performance

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MASTERCLASS



Usher

The Art Of Performance

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16 VIDEO LESSONS

In his first ever online class, Usher teaches you his personal techniques to captivate audiences across 16 video lessons.

**100% EXCLUSIVE**

Exclusive tips and guidance from the eight-time Grammy award winner. Only available through MasterClass.

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Meet Your New Mentor

Usher, winner of 8 Grammy Awards, reveals the technical skills, career lessons and breakthrough advice that he has used to captivate audiences for over 25 years. For the first time ever, learn how Usher approaches performance and wins over audiences from the studio to the stage. There has never been a class like this before.





16 Video Lessons

Learn Usher's techniques to stand out on stage, read a room, and win over an audience.



CLASS WORKBOOK

A 25 page downloadable workbook accompanies the class with lesson recaps and supplemental materials.



OFFICE HOURS

Upload videos to get feedback from the class. Usher will also critique select student work.

Lesson Plan

01

Meet Usher

Meet your instructor, Usher Raymond IV. In this chapter, Usher shares what you'll take away from his MasterClass, and why he's excited for you to start your journey.

02

The First Step — Getting Your Audience

It's time to take the first step. Usher shows you how to find opportunities to perform, use social media to grow your audience, and leaves you with your first class assignment.

03**Fueling Your Creativity**

Creativity is fueled by inspiration. Find out about the unexpected places Usher gathers his inspiration and how to expand your own library of references.

04**Applying Inspiration**

What's the difference between imitation and inspiration? Watch as Usher shows you how to take favorite elements from gathered inspiration, and apply it to your future performances.

05**Singing**

If you're a performer, your voice can be your most important instrument. Learn how to identify and expand your range, warm up your voice, and take care of it pre and post performance.

06**Dancing**

Mastering dance is all about discovering your own style. Usher explains how interpretation and individuality are the keys to a captivating dance performance. And yes, it involves a lot of practice.

07**Acting**

All performers are actors. Usher shares techniques he mastered through years of trial and error so that you don't have to learn the hard way. At the end of this lesson you'll learn how to discover new parts of your personality with his creative assignment.

08**Preparing For Live Performances**

If you stay ready, you don't have to get ready. From pre-show rituals, rehearsal techniques and mindful meditation, Usher shares how he preps himself for exhilarating live performances.

09**Captivating An Audience**

Capture your audience's heart. Follow Usher as he shares his best tips on how to read a room, trust your instincts, and win over the crowd. He also breaks down one of the hardest performances of his life.

10**Showtime**

There's no such thing as perfect. Even superstars run into hurdles. If you aren't committed from the moment you walk on stage to the moment you walk off, the audience will know. Usher highlights the importance of perseverance, and what it means to put on a flawless show.

11**Performance Review**

Get an unprecedented look into Usher's mind when he performs live. Gain insight as he critiques his own performances and breaks down his decisions and techniques for connecting with audiences.

12**Collaboration**

Working with others isn't always easy. In this chapter, Usher guides you through his approach to collaboration, including insights into his work with artists such as David Guetta and Alicia Keys.

13**Creating A Personal Brand**

Usher breaks down his secrets to branding success so you can create your personal brand. From social media to sex appeal, Usher shares the tools you'll need to set yourself apart.

14

Mental Toughness

The road to yes is paved with a thousand no's. Learn how to navigate the pitfalls that line the path to success, and build the inner drive to lead you on your own journey.

15

Usher's Career Journey

Discover the Usher you've never seen before. Follow his life story, and get exclusive insight into one of entertainments most successful careers, spanning over 25 years.

16

Take The Step

Usher leaves you with the most important takeaways from his MasterClass. He's given you his teachings. Now it's time to put them to work.



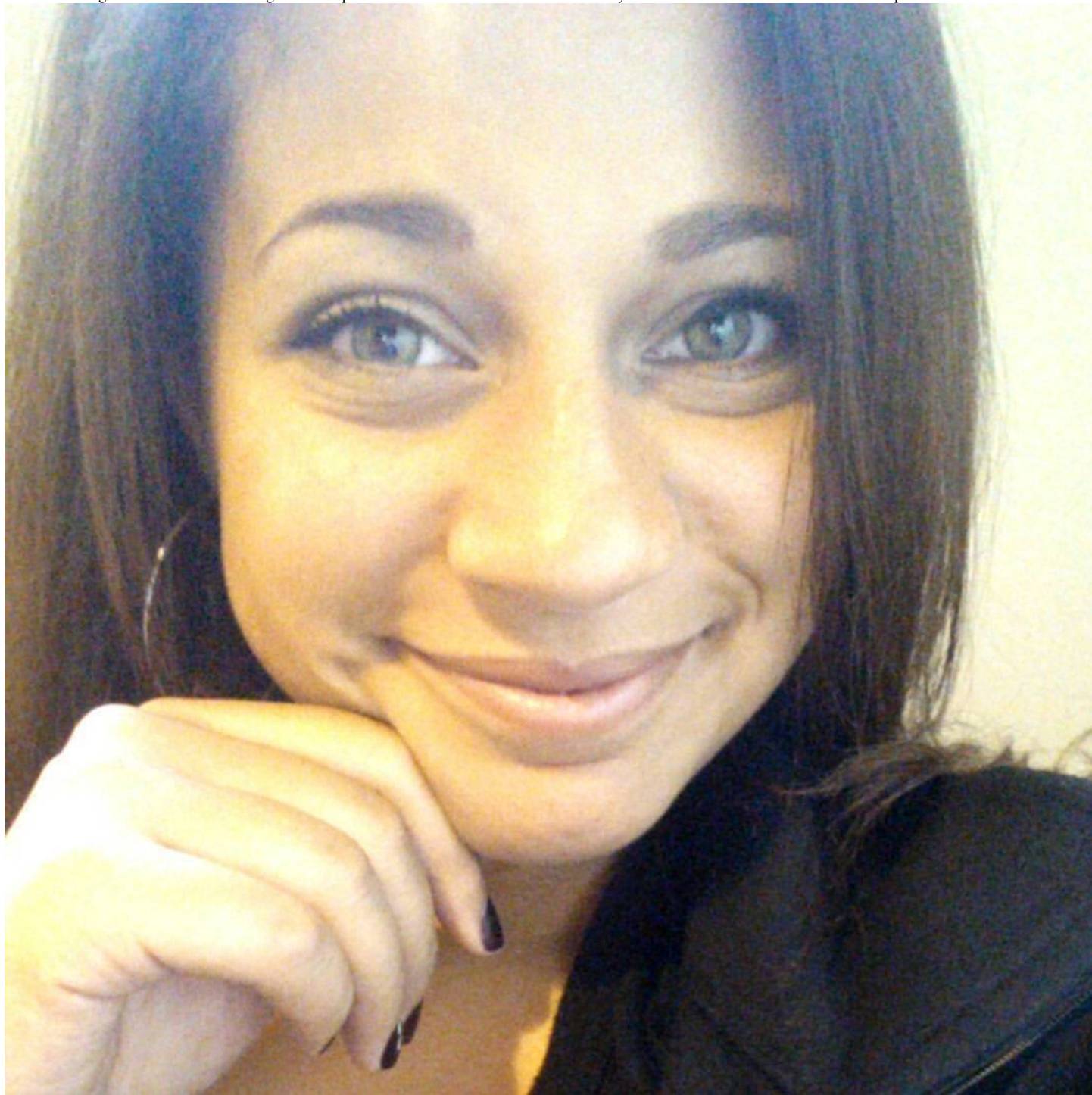
“My favorite exercise was the importance of powering through glitches: Tap two prankster friends... can you get through without skipping a beat.”

NEW YORK

Lindsay Zoladz

wrote for New York Magazine in the article, “What I Learned From Usher's Online Class”

“Usher is so significant in that he is using his life experiences to share with the world. His analysis and reflection on his own life is so helpful.”



Cassidy Campbell

is an artist, singer, and lifelong learner who lives in Chicago, IL. She is a student in Usher's MasterClass.

“Insightful. The classes are quite informative. Am so glad that I took the initiative to take this class!!”

Dorcas Opiyo

is a Kenyan rapper and lifelong learner who lives in Ypsilanti, MI. She is a student in Usher's MasterClass.

“This master's class is inspiring, and it gives you everything you need to perform. His talks to you and the workbook tool are both so useful!”

Kalyssa Most

is a young singer and lifelong learner who lives in Brady, United States. She is a student in Usher's MasterClass.

“What I think of the course? My life changed gradually. More confidence in myself, more strength in her voice, more courage too. Thank you for all.”

Dédé

is a lifelong learner (and more!) who lives in Lyon, France. She is a student in Usher's MasterClass.

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